

BI Dashboards for Pharma Sales & Marketing

Driving Pharma Growth Through Intelligent Insights

- ▶ In Pharma, commercial success depends on more than great products—it depends on visibility. But with scattered spreadsheets, disconnected field reports, and delayed MIS updates, sales and marketing teams often fly blind.
- ▶ Business Intelligence (BI) Dashboards are no longer a luxury—they are essential for Data-Driven decision-making, Agile market response, and Actionable field execution.



Pharma BI Dashboard Solutions

- ▶ PMSoft's **Pharma BI Dashboard Solution** offers a powerful, customizable analytics suite designed for the Sales & Marketing function.

It connects key commercial data sources—sales, field force activity, distribution, and product returns—and turns them into real-time visual insights for smarter execution and strategy.



About Us

At PMSoft, we bring decades of expertise in Project, Program, and Product Management to help organizations transform the way they work. As trusted partners to the Pharma, Chemical, IT, and AI domains, we deliver tailored solutions in Training, Consultancy, and Digitalization that empower leaders and teams to achieve measurable results.



PMSoft
Character ▶ Integrity ▶ Results

Insights Built for Speed, Scale, and Impact.

Turn Data into Direction. From Sales Numbers to Strategic Insights

Contact Us : info@pmsoft.com

25+
Years of Experience

7500+
Executive Trained

6000+
Consulting Hours

45+
Customers Served

8+
Domains Served

