

Consultancy for Pharma & Chemical Concept to Commercialization

From Molecule to Market: Bridging the Execution Gap in Pharma

- ▶ Pharmaceutical projects do not fail for lack of ideas—it fails in execution. Fragmented decision-making, unclear ownership, and inconsistent processes between R&D, Regulatory, and Commercial teams often result in delays, rework, or misaligned product launches.
- ▶ What's needed is a structured framework that transforms promising molecules into viable market-ready products—with discipline, clarity, and speed.



Concept to Commercialization Consulting

► Key highlights:

- Design of Stage-Gate Frameworks specific to NPDs, generics, formulations, or CDMO projects
- Mapping and optimization of core development processes: R&D, Regulatory, Tech Transfer, QA
- Development of Gate Criteria, Templates, and Governance Tools
- Role clarity for gatekeepers, sponsors, and functional leads
- Integration with product portfolio planning and risk assessment
- Readiness checklists, escalation protocols, and cross-functional SOPs



About Us

At PMSoft, we bring decades of expertise in Project, Program, and Product Management to help organizations transform the way they work. As trusted partners to the Pharma, Chemical, IT, and AI domains, we deliver tailored solutions in Training, Consultancy, and Digitalization that empower leaders and teams to achieve measurable results.



PMSoft
Character ▶ Integrity ▶ Results

Ready to Build a Product Development Framework That Delivers Better Launches With Less Stress?

Customized Stage Gate & Agile models.

Contact Us : info@pmsoft.com

25+
Years of Experience

7500+
Executive Trained

6000+
Consulting Hours

45+
Customers Served

8+
Domains Served

